Marinas & Moorings Asset Profile



1. Context

Crown Estate Scotland manages property – including buildings, land, coastline and seabed – on behalf of the Scottish people.

We work in a way that:

- Generates prosperity and value for all of Scotland;
- Supports the growth of sustainable business and industry in Scottish seas and on the coast;
- · Makes places better for those who live, work and visit there;
- Promotes sustainable ways of producing energy, food, and other products; and
- Creates opportunities for people to use and benefit from the Scottish Crown Estate.

The Scottish Crown Estate Act 2019 requires us to manage the assets in a way that is likely to contribute to the promotion of improvement of economic development, regeneration, social wellbeing and environmental wellbeing. To do this, we need to understand the wider value delivered by the assets and our management activities.



Asset profiles have been developed for the Estate's 21 asset classes. The profiles include information on financial returns, the public benefits delivered through our management activities, and our view of the opportunities for wider value creation.

The analysis has been undertaken in-house, using qualitative assessment and expert judgment.

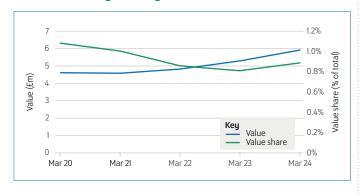
2. Asset summary

Scotland has some of the best sailing waters in Europe and demand for mooring space is high. Whilst navigation in coastal waters is a public right, the laying of a permanent mooring, or other equipment to hold a vessel, requires consent from the relevant landowner. For seabed, this consent will nearly always come from Crown Estate Scotland. We operate a licensing system to provide security of tenure for boat owners, whilst protecting the interests of other marine users. We also have a number of leases in place with commercial marina operators.

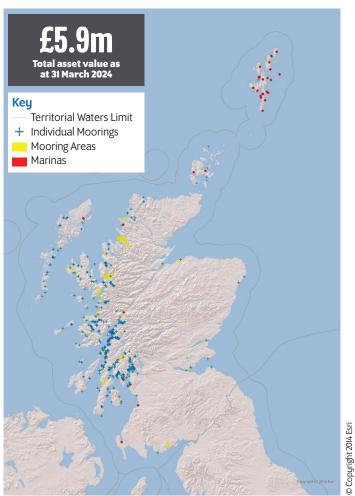
Asset and financial information

Asset information	Value
No of agreements	814
Value (March 2024)	£5.9m
Value share (% of total Estate value, March 2024)	0.9

Marinas & Moorings - change in value and value share over time

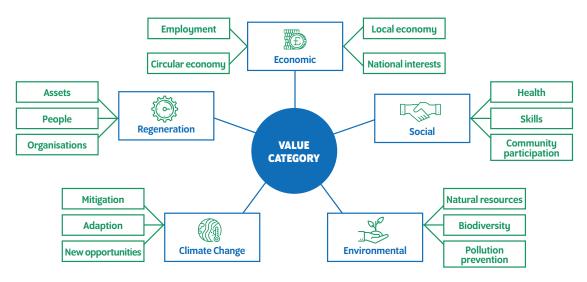


Marinas and moorings asset map



Map correct as at September 2024. Under the Open Government Licence, we give free access to our open datasets and map which can be found on our <u>Spatial Data Hub</u> which gives access to view and download spatial data, PDF maps for download, and our <u>interactive map</u>.

3. Understanding Value



Five value categories have been identified:

- · Economic;
- Social;
- · Environmental;
- · Climate Change; and
- · Regeneration.

Each value category has a set of three or four indicators. The indicators are relevant for all Scottish Crown Estate asset classes and also align with Scotland's National Performance Framework and the UN Sustainable Development Goals.

Measures of success

Economic

Employment – jobs created or safeguarded

Local economy – local businesses are active in the supply chain and provide local employment

National interests – benefiting Scotland's national economy / showing leadership

Circular economy – increasing efficiency / reducing waste in processes and products

Social

Health – reflects / promotes good health at local or national level **Skills** – stakeholders gain valuable skills

Community participation – community is an active stakeholder and participant

Environmental

Natural resources – resources used / maintained in a sustainable way Biodiversity – biodiversity is protected/strengthened Pollution prevention – pollution is decreased / not increased

Climate change

Mitigation – low or zero emissions

Adaptation – actions increase resilience / reduce risk

New opportunities – new, low or Net Zero emissions activities/ businesses/products pursued

Regeneration

Assets – positive impacts on associated assets

People – people are enabled or empowered

Organisations – activities involve collaboration with other organisations

Next steps

The Value Project started in 2019 as a direct response to this need to define the wider value of CES's activities.

In 2023, with the help of Savills Earth we completed development of our new Value Reporting Framework (VRF). This framework will support CES to shape data gathering to inform non-financial metrics and will help to inform our future decision-making, reporting, and monitoring processes.

The VRF seeks to measure the value created through all of CES's activities, producing quantitative and qualitative data for investment case decision making and annual reporting.

To achieve this a systematic process for measuring value was developed, in which our five wider value categories – climate change, social, economic, environmental and regeneration – were individually assigned a specific value indicator, with each indicator directly tied to its own value creation metric.

We have now incorporated indicators relating to employment, investment, and social cost of carbon into our annual reporting and further indicators will be added going forwards.

4. Potential for Wider Value

The diagrams below demonstrate the wider value currently generated by the asset class as a whole and indicate where we consider there is potential to deliver increased wider value. This is influenced by a range of factors including the inherent value of the assets, tenant activity, regulator activity and other external factors.

For marinas and moorings, key areas identified with potential for increased wider value include:

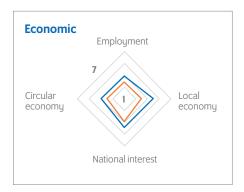
- **Social** opportunities in terms of skills whereby marine tourism is seen a career of first choice.
- **Environment** pollution prevention opportunities, particularly in relation to waste from vessels.

Opportunities

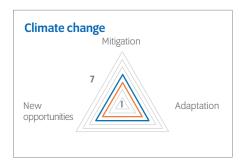
 There continues to be appetite for communities to develop, own and / or manage coastal zone infrastructure such as marinas, moorings and associated onshore facilities in ways that can underpin place-based regeneration initiatives.

Threats

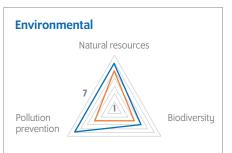
- An ageing demographic profile and the sector failing to keep pace with changes in the leisure tourism market.
- Erosion of the market for leisure sailing, loss of skills and expertise for supply chain and support services.
- Repair and maintenance of marine assets remains a challenge for all organisations, compounded by volatility in supply chain availability and pricing.

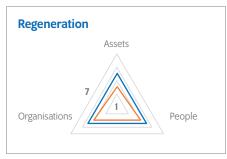












This full value potential is indicated by the blue line. The actual average performance of the assets as currently managed is shown by the orange line. The opportunity for delivering enhanced value is the stretch between the orange line and the blue line.

Where potential and actual performance are the same the orange line will hide the blue line beneath it. No weighting has been applied to any indicator.

5. Benefits delivered by Crown Estate Scotland

Our 2020-2026 Corporate Plan sets out our four roles:

Investor

Investing in, for example, property development, as well as building external partnerships and supporting staff.

Asset Manager

Careful management of leases and agreements, as well as direct management of forestry.

Co-ordinator

Supporting other Scottish Crown Estate managers by, for example, coordinating spatial information.

Enabler

Empowering others by supporting local plans and projects, providing access to property and helping address barriers to sector growth.

For marinas and moorings, some examples of our activities include:

Asset Manager

- Economic The marinas and moorings that we lease provide a significant source of employment and make a significant contribution to the local economy, particularly in remote, coastal locations.
- Social We lease to local moorings associations, recognising how important these facilities are to local communities.

Investor and Enabler

 Economic – In 2022, we invested £500k to update and expand the Thomas Telford Corpach Marina in Fort William which will provide new jobs, increased facilities for local people and tourists, as well as significantly upgrading marine facilities for locally-owned and visiting vessels.

Enabler

- Economic and Social We undertook a socio-economic assessment of the benefits generated from private boat moorings and made several recommendations to increase additional benefits.
- Economic Supporting marine leisure tourism by providing information, knowledge and expertise at a local and national level.

Keu

Inactive Low Medium

High

The table below presents our assessment of the significance of the benefits that we currently deliver through these four roles. Our Corporate Plan sets out actions against these four roles. Over time, we expect the significance of benefits to increase as considerations regarding wider value are embedded into decision making.

MARINAS & MOORINGS	Investor	Asset manager	Enabler	Coordinator
Economic				
Employment				
Local economy				
National interests				
Circular economy				
Social				
Health				
Skills				
Community participation				
Environmental				
Natural resources				
Biodiversity				
Pollution prevention				
Climate change				
Mitigation				
Adaptation				
New opportunities				
Regeneration				
Assets				
People				
Organisations				

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Financial information as of March 2024, other information as of July 2024. Some figures in this profile have been rounded.

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