

2018/19 Tenant service action plan

Following a programme of tenant satisfaction research (results available <u>here</u>), we have committed to the following action plan, to be completed by or before March 2019.

In addition, we have used tenant feedback to develop a charter outlining our commitment to excellent tenant service.

	Tenant feedback	Action
1	Speed of action taken in relation to repairs by	Initial response to query regarding repairs to be
	rural managing agents	acknowledged within 48hrs and response issued within two weeks
		Conditions survey
2	How rent is set / value for money (rural, coastal,	Explanatory text to be included in invoices
	aquaculture)	Review website content and ensure key information on how rents are set is
		easily available
		Tougher action on unlicensed moorings
3	Appetite for more targeted communications	Ensure agents are equipped with latest information
	Lack of clarity / understanding on our future	Develop more direct communications (e.g. letters to tenants, e-newsletters
	plans, legislative changes etc	etc)
		Launch new rural newsletter
		Build profile in trade media
4	Engagement - formal visits (rural)	Schedule programme of visits by Board
5	Brexit (rural, aquaculture)	Use rural newsletter to signpost to support for farmers
		Moredun Brexit business planning opportunity
		Continue to support industry development, 25-year leases and five-yearly rent
		reviews to provide stability and certainty and tenants' planning