

## **Public Services Reform (Scotland) Act 2010**

The Public Services Reform (Scotland) Act 2010 requires us to publish certain information on our expenditure. This promotes openness and transparency across the Scottish public sector.

### **Crown Estate Scotland Statement of Expenditure 2019/20**

- [Revenue account payments in excess of £25k](#)
- **Public Relations/Marketing** – £268k
- **Overseas Travel** – £1k
- **External Consultancy** – £401k
- **Hospitality & Entertainment** – £7k

Expenditure on Public Relations includes:

- Advertising, marketing and branding
- Social media
- Design work and publications
- Donations and sponsorship
- Subscriptions
- Event management
- In-house staff costs
- Any other promotional activity

Members of staff who received remuneration in excess of £150,000 (does not include receipt of pension, voluntary severance compromise agreements or redundancy payments):  
**n/a**

### **Statement of Efficiency, Effectiveness and Economy**

Crown Estate Scotland is committed to delivering increased value through improvements in the economy, efficiency and effectiveness of its functions.

We are self-funded and do not receive funding towards running costs from Scottish Government. All our revenue profit is paid to the Scottish Consolidated Fund, which is managed by Scottish Government Ministers.

Our core values of commercialism, integrity, excellence and collaboration support a culture of careful financial and risk management, and a focus on results and outcomes over inputs and outputs.

On 1 April 2020 the organisation's name was changed from Crown Estate Scotland (Interim Management) to Crown Estate Scotland.

In 2019/20 we delivered:

- £12m revenue profit returned to The Scottish Government for public spending, against a target of £8m
- Capital investment fund of £39m

### **Promotion of Sustainable Economic Growth**

In regards to promoting sustainable economic activities on the Scottish Crown Estate, key activities in 2019-20 include

- We launched ScotWind Leasing, Scotland's first offshore wind leasing round for a decade, with the potential to deliver £8bn investment into the Scottish economy.
- Our Local Asset Management Pilots Scheme proceeded well by working closely with the successful applicants to finalise the details of their proposals, so that they can move from their current interim status to being fully implemented.
- We developed plans for a Sustainable Communities Fund, which was subsequently launched in 2020-21.
- We expanded our role as an Investor. In 2019/20 we focused on investing in our farm buildings and infrastructure. Guided by our comprehensive 2018-19 condition survey of rural properties, we invested £1.8m capital plus £1.3m revenue.
- For the rural estate we worked with tenant representatives to create an agricultural re-lettings framework that lays out how we will go about offering new tenancies and identifying opportunities for new entrants.
- We carried out a fundamental review of our aquaculture leasing covering the value share secured for the public purse, how we may embed sustainability into leases, and ways of offering development opportunities that best fit with the emerging approach to marine planning
- Crown Estate Scotland responded swiftly to the COVID-19 pandemic by moving to home working and digital ways of doing business.

### **Commitment to operating sustainably**

Environmental sustainability of the assets is key to our long-term success as an asset manager and investor, and to our ability to generate lasting value for Scotland. In 2019/20 we continued to work with the Scottish Government, partners and communities to encourage sustainable practices, to invest in public access and education activities to enhance public use and understanding of the natural environment.

This is demonstrated by activities including:

- Working with tenants on woodland management, peatland restoration and habitat and species management;
- Researching children and young people's views on environment and natural resources, and using the results to inform our 2020-23 Corporate Plan;
- Ranger team's educational work; for example, providing opportunity for citizen science work on the estate; and
- Support for Education Scotland's "Developing the Young Workforce" programme in Moray, working with the Moray Council education department and teachers to make links between education and the land-based sector.

We also committed to developing a Crown Estate Scotland Climate Change Action Plan in 2020-21 covering our direct operations and how we may positively influence the sectors we work with. Crown Estate Scotland's assets are significant in supporting the delivery of Scottish Government objectives relating to the environment. Under the Wildlife and Natural Environment (Scotland) Act 2011, the 'Six Big Steps for Nature' set out in Scotland's Route Map to 2020 are integrated into our business planning.

In 2019/20 we broadened our work with the internationally recognised Natural Capital Protocol by testing the approach in a dairy farm located on our Applegirth Estate. This allowed us to explore how the Protocol can be applied in a new way, assessing the health of the natural environment and helping agriculture build a sustainable future.

### **Procurement**

All significant procurement activities were carried out via the Scottish Government's Public Contracts Scotland website. Wherever possible, use was made of public sector Framework Agreements (these agreements often offer better commercial terms than an organisation such as Crown Estate Scotland could achieve acting independently). We were active in Scottish Government Procurement Best Practice networks.

In recognition of becoming a contracting authority from 1 April 2020, procurement processes have been reviewed and updated.